

Blizzard Instructor Uniform, 1964

Blizzard Instructor Uniform, 1970

Blizzard Instructor Uniform, 1975

Blizzard Instructor Uniform, 1986



THE AMERICAN SKI TECHNIQUE

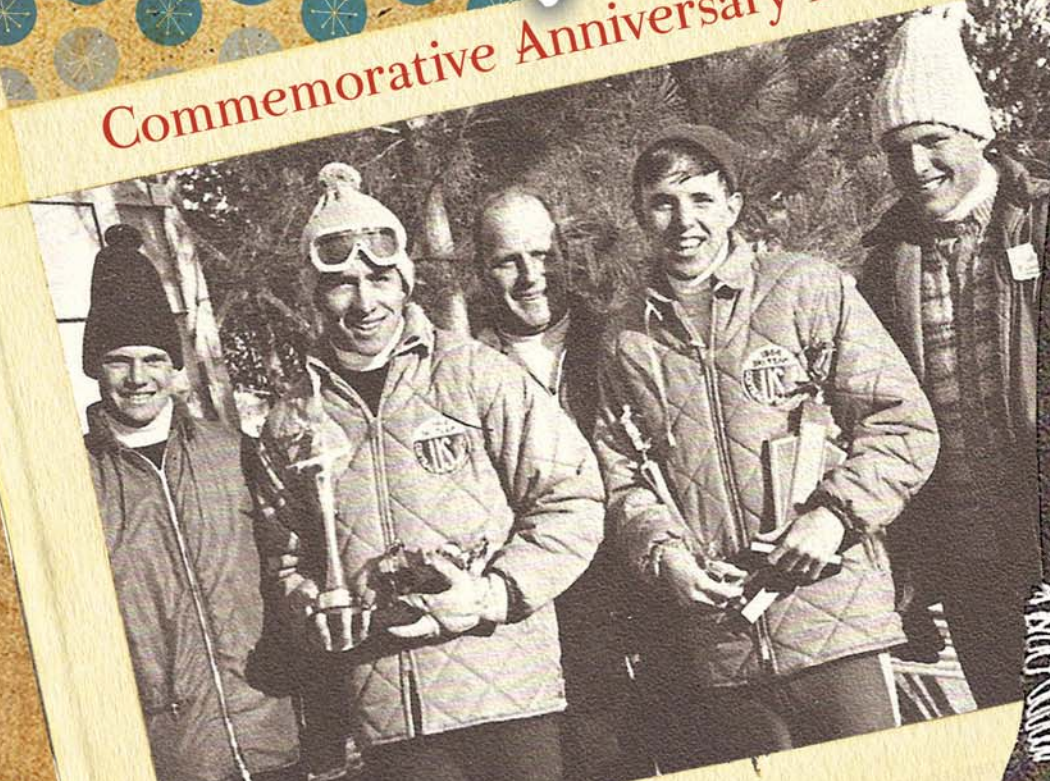
Class	Finished Form	Date
A	Straight Running	
	Straight Snowplow	
	Snowplow Turn	
B	Traverse	
	Stem Turn	
	Side Slip	
C	Up-Hill Christie	
	Stem Christie	
	Parallel Turns	
D	Parallel Turns	
E	Wedeln	
F	Slalom	
	Downhill Special	



Blizzard Ski & Snowboard School
P.O. Box 27973
Golden Valley, MN 55427
763.559.EDGE (3343)
www.blizzardmn.com
Ride the Edge!

Through the Ages

Commemorative Anniversary Book





Bob and LouAnne Carruthers

Blizzard Through the Ages

A Look Back on 50 Years with Blizzard

Blizzard Ski & Snowboard School's 50th Anniversary Memory Book is a small attempt to capture and share with you a half-century of passion for teaching snowsports. Blizzard instructors and chaperones have dedicated 50 years to creating thousands of lifetime skiers and snowboarders. Since 1958, Blizzard members have been developing their minds, challenging their bodies, and riding the edge. They have not only learned to literally ride the edges of their skis and snowboards, but also to grow the limits of their personal responsibility, mental toughness, and physical skills. We hope you enjoy this 50th Anniversary Memory Book, and we look forward to many more years sharing our lifelong commitment to snowsports with the entire Blizzard Family. See you on the slopes!

Jeff & Jennifer Lewin, Directors

Blizzard Member Accomplishments



Apprentice Instructor – Rainbow Certification

Many choose the Apprentice Instructor Program during their Blizzard years, but only a select few pass the prestigious Rainbow Exam, demonstrating excellence in technical knowledge, teaching skills and personal skiing or snowboarding. Using today's standards, this is between PSIA/AASI - Level 1 & 2 certification. Congratulations!

1960's

Chuck Meek

1970's

Dave Glantz
Cathy McGoldrick
Mary McGoldrick
Liisa Rasula
John Tripp

1980's

Rick Apple
Jim Chapman
Jeff Lewin
Kate Lewin
Reed Olsen
Mike Popp
Jay Rasula
Steve Yoch

1990's

Joel Alferness
Scott Anderson
Brian Blackader
Molly Brandt
Adrienne Crewson
Alison Eichten
Ben Fabel
Jennifer Farni
Ryan Gabriel
Merris Gullickson
Matt Headrick
Marc Headrick
Chris Hoden
Kate Houston

David Jann
Kristen Jensen
Michelle Jondahl
Laura Lemke
Dan Lemke
Emily Littlefield
Jasmine Lok
Kyle Nelson
Shane Nelson
Carrie Pearson
Chrissy Peterson
Jessica Rooney
Kevin Shields
Megan Shields
Kerra Struthers
Ali Tice
Jessica Woolery

2000's

Grant Boerhave
Dave Clark
Wynn Cronje
Elizabeth Dickson
Tressie Ebert
Peter Ellingboe
Jenny Farenholtz
Rachel Farenholtz
Ben Fincham
Ben Fornell
David Goodman
Geoff Gullickson
Adam Hosfield
Erik Jensen
Gregg Johnson
Nikki Jondahl
Tori Knoss

Caitlyn McCarthy
Dana Norris
Katie Pearce
Chloe Quinn
Sean Rocheford
Katie Tripp
John VanStraaten
Matt Westrum
Tim Werts
Sam Wilder
James Zelubowski



Top Black/Gold/Silver (Ski) & Black (Snowboard)

Very few Blizzard members achieve the elite color levels of Top Black skiers or Black snowboarders. Through hard work and dedication, these members succeeded. Congratulations!

1960's

Dave Hanske
Steve Hanske
Tom Hanske
Cathy McGoldrick
Mary McGoldrick

1970's

Gary Blix
Jean Hanske
Susan McGoldrick
Jay Rasula
Jim Rooney

1980's

Denise Aasen
Charles Fairhurst
Shawn Foy
Andre Gauger
Erik Gauger
Jonell Johnson
Bart Hawkins
Ross Hawkins
Ed Knutson
Ted Knutson
Jeff Lewin
Kate Lewin
Tom Nordly
Dan Parchetta
John Purdie
Mike Rendahl
Todd Rendahl
Burke Whitney
Josh Whitney
Pete Zubert

1990's

Brian Blackader
Geoffrey Gullickson
Jeff Hoden
Adam Hosfield
Kyle Nelson
Kirsten Jensen
Michelle Jondahl
Ben Kennedy
Dave Kerber
Dan Lemke
Ross Peterson
Alison Proisy
Jessica Rooney
Chad Shenk
Peter Shenk
Peter Werts
Jessica Woolery

2000's

Tucker Anderson
Steve Andres
Andrew Bethune
Hailey Bork
Clare Dahl
Laura Dyste
Nels Dyste
Cale Farenholtz
Rachel Farenholtz
Dave Fisher
Ben Fornell
Kaitlyn Gehrke
Jenna Gove
Mark Green
Elizabeth Guest
Andrew Hanske
James Hanske
Ben Hanson

Erin Hosfield
Lindsay Irrthum
Laura Jensen
Greg Johnson
Andy Jondahl
Nikki Jondahl
Zach Lies
Willie Maahs
Caitlyn McCarthy
John Meeker
Thor Morales
Eric Nancekivell
Ian Nancekivell
Connor Obrien
Paul O'Neill
Amy Prok
Chloe Quinn
Tony Reuvers
Erik Richardson
Eli Robiner
David Sayre
Matthew Sears
Lauren Simpson
Ben Skallerud
Katie Skallerud
Colin Snowberg
Cameron Sutherland
Becca Tripp
Katie Tripp
Charly Webber
Tim Werts
Matt Westrum
Sam Wilder
Collin Young
James Zelubowski

Blizzard Instructors & Chaperones by Years of Service

Thank you to everyone who has shared their love of snowsports with the Blizzard members over the last 50 years. Congratulations!

10+ years

Tony Anthonisen
Diane Gove
Mike Gove
Gary Groven
Heidi Groven
Mary Beth Gullickson
Merris Gullickson
Diane Hemstad
Adam Hosfield
Heather Hosfield
Dan Ostgaard
Sue Prok
John Schweitzer
Kate Shambloft

Bob Thaden
Patti Thaden
Betsy Wolfe
Guy Wray

15+ years

Randy Bell
Scott Furey
Mike Headrick
Rick Hosfield
John Huston
Niels Jensen
Dave Johnson
John Kerber
Dan Lemke

Jeff Lewin
Caren Nash
Dan Parchetta
Ron Richardson
Virg Senescall
Dave Werts

20+ years

Denise Aasen
Paul Aasen
Vince Cronje
Bill Horgan
Jeff Huenecke
Jonell Johnson
Bruce Jondahl

Linda Lemke
Donovan Nash
Phil Montville
Jay Rasula
Linda Rasula

30+ years

Susie Hatch
Jack Parchetta
Mary Parchetta
Jim Rooney
Bill Shenk

40+ years

Tom Hanske
Dave Nelson
Lynda Shenk
John Tripp

50 years

Walt Rasula

* Thank you to everyone who contributed to our historical research. We apologize for any omissions or incorrect information. Please send us your corrections so we can update our records and a future printing.



1958-1968



Significant events of the decade...

2000 Bush v. Gore: The U.S. Supreme Court stops the Florida presidential recount, effectively giving the state, and the Presidency, to George W. Bush.

2001 Almost 3,000 are killed in the September 11 attacks at the World Trade Center in New York City, The Pentagon in Arlington, Virginia, and in rural Shanksville, Pennsylvania.

2002 The United States Department of Justice announces it will pursue a criminal investigation of Enron.

2003 Martha Stewart and her broker are indicted for using privileged investment information and then obstructing a federal investigation. Stewart also resigns as chairperson and chief executive officer of Martha Stewart Living.

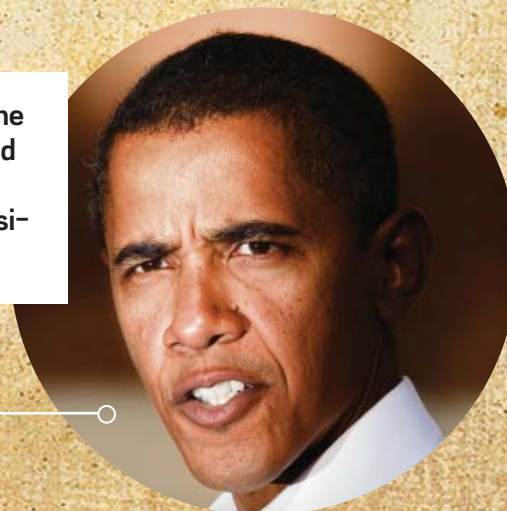
2004 The Boston Red Sox win the World Series for the first time since 1918, breaking the Curse of the Bambino.

2005 At least 1,836 are killed, and severe damage is caused along the U.S. Gulf Coast, as Hurricane Katrina strikes coastal areas from Louisiana to Alabama, and travels up the entire state of Mississippi (flooding coast 31 feet/10 m), affecting most of eastern North America.

2006 Saddam Hussein, former Iraq president, is executed in Baghdad.

2007 The I-35W Mississippi River Bridge collapses at 6:05 pm CST during the later part of rush hour, killing 13 people.

2008 Barack Obama wins the U.S. presidential election and becomes the first African American to be elected president of the United States.



How much did it cost in '05?

first-class stamp:	\$0.37
gallon of regular gas:	\$1.87
dozen eggs:	\$1.21
gallon of milk:	\$3.09

The Early Years of Blizzard: From A Crazy Idea to A Thriving Reality

Blizzard Ski School began in 1958 from a dream and a passion for skiing by Bob & LouAnne Carruthers. Bob was a manufacturer's representative for ski wear and traveled the country selling his goods. His real joy was skiing. He came up with the concept for Blizzard, and started with the 1958-59 season. In 1959, with a handshake, Blizzard became the official ski school for Dayton's department store, one of the largest retailers in Minneapolis at the time. The club expanded to the retailer's locations in St. Paul, St. Cloud and Rochester. At the peak, Blizzard rose to nearly 1200 members.

The first Blizzard trips had three buses at Parade Stadium, near downtown Minneapolis. The group traveled to Lockhaven, an area in Wisconsin, or took the train and horse drawn sleighs to Trollhaugen in Dresser, WI, or skied at Telemark. In Blizzard's second year, they added a trip to Mount Du Lac in Duluth. The buses met at 5:30am and returned at 8pm. The area was low on snow so they scraped snow off the lake and trucked it in to the slopes! Based on an article from the Minneapolis Tribune in 1964, Blizzard had grown to a ski school with 20 weekly bus stops. The annual membership fee was \$28, plus the weekly trip fees of \$3 for the lift ticket and round-trip transportation (sleigh ride included!).

Bob's vision for Blizzard grew as he added out-west trips for teens and families in the 1960's to Aspen, Snowmass, Whitefish Mountain and Lake Louise in Canada. But the best trip was always to Winter Park in Colorado. The group would drive to Des Moines, Iowa, take the train to Chicago then Denver, and lastly, take a bus from Denver to Winter Park. A lengthy travel process, but well worth it for the incredible mountain skiing.

Bob's passion for skiing didn't stop there. He wanted to spread the joy to kids across the country. He began Blizzard clubs in Detroit and Milwaukee, which are still running today. He had a vision for franchising the Blizzard name and program and talked about this goal with his friend, Bill McGoldrick. After 1965, Bill McGoldrick acquired franchising rights for Blizzard and started clubs in Los Angeles, San Francisco, Chicago and Boston. At one point, Bill's son, Brian, ran the San Francisco club.

Unfortunately, in the summer of 1965, Bob passed away in a tragic airplane crash. He was traveling for his ski clothing rep business using his own plane, when, it's presumed, he had a fatal heart attack. Due to a loving wife, strong friendships and a shared love for Bob's vision on the slopes, a group of Bob's friends and Blizzard instructors, continued the dream by becoming the next owners. The club was divided into five groups with Bill Horgan as the overall Director: Lake (Minnetonka Area) run by Walt Rasula; Metro (Mpls and suburbs) run by Bob Blix; South (Edina/Bloomington) run by Dave Nelson; St. Paul/Rochester run by Jerry Barfuss; and Rochester/Owatonna run by Geroge Lamb. Jim Jim Sugimura provided additional support. Each club went to a different area each week continuing to bring the joy of skiing to thousands of kids.



"I can't remember a Saturday in ten years when I haven't been surrounded by hundreds of kids. My work fits in with everything I enjoy doing."

Bob Carruthers, Owner 1959-1966

Dayton's

Downtown



the SKI SHOP

Vol. 1 No. 2
Nov. 15, 1959

newsletter

Blizzard Ski Club organized

Bob Carruthers over-all director

All the thrills, the heady excitement and the healthy glamor of learning to ski well can be your Christmas gift to your youngster this year.

The Ski Shop, Dayton's Downtown, is offering for the first time in the Midwest, memberships in the Blizzard Ski Club supervised by the Denver Ski authority, Bob Carruthers. These memberships are open to all classes of skiers



from the eager novice and intermediate to the most advanced competitive racers. Instruction for each category is planned for concrete results in the shortest time possible according to the individual abilities of the members.

"Prime purpose of the club," according to Carruthers, "is to teach boys and girls to ski safely and well under complete supervision in their classes, at the area, and during the transportation period from the time they leave the meeting place until they return."

All instruction groups are limited to not more than ten pupils to assure the maximum personal attention to each member. For new members in the beginner classification, instruction begun immediately with the basic fundamentals on the level. As the student improves, he is advanced to gentle hills, and by degrees, he is promoted to the tows, intermediate trails and finally to the advanced areas.

I became a member of Blizzard in 1963 when Dayton's department store was associated with the club. I will always be fond of Trollhaugen because it was the first place I ever skied. They used to dress up one of the ski patrols as a troll and if you could catch him you won a prize. Now that was cool!

Susie Hatch, Blizzard kid in the 1960's; Blizzard instructor for 30+ years



The teachers are nice, understanding and very cooperative. If you're left footed and they're right, they'll do their very best to show you your way. They make it look easy.

Trevor Lyon, Blizzard Member for 3 years; currently 11 years old

My Blizzard "claim to fame" is that I was the only Blizzard member to be enrolled in both the Saturday and Sunday programs in 2007-08!

Athena Feldshon, Blizzard Member for 3 years; currently 16 years old



I love skiing at Powder Ridge. My instructor Kate had secret places where you can snowboard in the trees. After Blizzard, I like to enjoy a nice relaxing fire and a little TV.

Kelsey Carrabre, Blizzard member for 3 years; currently 9 years old



I really like the teaching part. There's nothing better than taking a group of seven year olds that can't even walk with their gear on at the start of the season, to being able to take them on Black Diamonds and the park and watching them fly!

Erin Rooney, Blizzard kid in the 1990's; Blizzard instructor 2004-present

Significant Blizzard Events

2004 Jen and Jeff Lewin buy Blizzard (Jeff was a Blizzard member since age 10 and instructor for 19 years!)

Accept credit card payments

New programs: Sunday program, Parent program, Teen Nights, Private Lessons & Snowboard Team Blizzard

Back to the green uniforms!

New Logo! New Website! New Email! New Phone Number! New Address!

Website registrations and weekly online trip reservations



My favorite person in Blizzard is Jeff Lewin (current Blizzard owner). He's a cool boss!

Robbie Newton, Blizzard kid in the 1990's; Blizzard instructor 2006-present



Bill Horgan (future Blizzard Owner, far left) and friends in Whitefish, MT, 1960's

George Wilson, Walt Heustis and others represent Blizzard & Dayton's in the National Junior Alpine Championships, Squaw Valley, March 1964

My current Blizzard "claim to fame" is that I'm the "Bus Guy". My proudest one is that I was the youngest Blizzard member to reach Top Black at twelve years old, in 1967.

Tom Hanske, Blizzard kid in the 1960's; Blizzard instructor for 40+ years



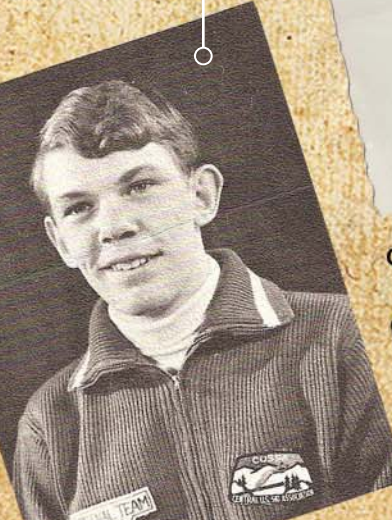
Significant Blizzard Events

1959 Became Dayton's Department Store Ski Program

1964 From an article in Minneapolis Star newspaper: Blizzard had about 1000 members, 14 local bus stops, 20 buses each week, \$28 membership fee, \$3 trip fee for lift ticket and bus

1968 Apprentice Instructor program started

Marty Thiede represents Blizzard & Dayton's in the National Junior Alpine Championships, Jackson Hole, March 1963



"I am sure we, as well as past and present members of the club, will very often turn our thoughts to him before we push off down the slopes and say, 'Thanks, Bob, for helping make this possible.'"

Walt Rasula, Owner 1966+, speaking of Bob Carruthers, upon Bob's death



"Blizzards" Take to Snow Trails



Board members of the Blizzard ski club, Minneapolis, Minn., have extensive experience in skiing and work in the ski shops to assist all new members in choosing their equipment. Left to right are Gary Comstock, Southdale, John Suzuki, St. Paul, seated, Steve Meads, Minneapolis, Steve Zizanko, St. Paul, Scott Jones, Southdale, Pat Mossat, Southdale, Chuck Meek, Minneapolis. The board members also function as representatives to those interested in joining the club.

2000-2008

A new millennium! Excitement! Terror! What to do? Never fear, Blizzard will always be here for ski and snowboard diehards. Despite all the changes in the world and the technology boom and bust, Blizzard survives and keeps up with it all. A new owner (former Blizzard kid, Apprentice Instructor and Rainbow), a new logo; new payment options, new address, new phone number, new website, new email and the newest change – online registration and weekly registrations! It's all new, yet somehow, it's the same familiar family on the same familiar slopes sharing the passion with over 800 kids every week.

That is the legacy and the future of Blizzard – move ahead, stay true to the sport, spread the passion, keep the family engaged, build lifelong memories and always Ride the Edge!

Significant events of the decade...

1958 Instant noodles go on sale for the first time

1959 United States redesigns flag so it now has 50 stars

1960 Black students stage a sit-in at a lunch counter in Greensboro, NC to protest segregated seating at the establishment.

1961 "Barbie" gets a boyfriend when the "Ken" doll is introduced.

1964 First lung transplant

1965 The Sound of Music is released. It is the best play since Gone with the Wind.

1966 Star Trek, a dominant science fiction television series, premiered on NBC.

1967 The first compact microwave oven for U.S. home use is introduced by "Amana" Refrigeration.

1962 Marilyn Monroe dies, apparently from an overdose of sleeping pills



How much did it cost in '65?

first-class stamp:	\$0.05
gallon of regular gas:	\$0.31
dozen eggs:	\$0.53
gallon of milk:	\$0.95

It seems Blizzard has always been a part of my life. I remember flying somewhere when I was a little kid and my sister pointed out that the pilot was wearing a Blizzard cap. I think he used to be an instructor. Since Jennifer and I have become the owners (and hence drive a vehicle with "Blizzard" plastered all over it), strangers routinely come up to us and say things like: "I used to be in Blizzard! What a great program!" Blizzard really has changed thousands of lives for the better.

From the time our neighbors, Dan and Emily Goldner, recruited my sister and me to join Blizzard, I couldn't wait for the next Saturday trip and a chance to earn a coveted testing slip. I still remember pivotal lessons from many of our current Classic instructors. Like the time I first learned about "rebound" from Dave Nelson at Birch Park. Or the time Jim Rooney taught us "tip rolls" at Frontenac. Or when Tom Hanske had us skating like mad – straight

down Chicken at Welch. Walt Rasula taught us Apprentice Instructors how to teach the sport we loved, and I was able to earn a living on three continents as a professional skier.

These days, Jennifer and I enjoy late nights together in the Blizzard office and I get to spend weekends on the snow with our children, Max, Simon and Devra. Blizzard is a huge part of my life, thanks to those who established this legacy for us. I hope our efforts to continue and strengthen Blizzard prepare this wonderful extended family for another 50 years and beyond. We aren't the first and we won't be the last, but for the time being we are greatly honored to own Blizzard. See you on the slopes!

Jeff & Jan Levin, Owners, 2004-present



My favorite thing about Blizzard is bonding with my two daughters. Blizzard was always a family affair. It's hard to imagine what life would be without Blizzard.

John Tripp, Blizzard instructor for 40+ years

Significant events of the decade...

1990 The first known World Wide Web page is written.

1991 Gulf War: Operation Desert Storm begins with air strikes against Iraq.

1992 The largest shopping mall in the US, Minnesota's Mall of America is constructed on 78 acres (316,000 m²).

1993 The Great Blizzard of 1993 strikes the eastern U.S., bringing record snowfall and other severe weather all the way from Cuba to Québec; it is reported to have killed 184.

1997 Diana, Princess of Wales, is taken to hospital after a car crash shortly after midnight in the Pont de l'Alma road tunnel in Paris. She is pronounced dead at 04:00.

1994 The long-running American sitcom Friends premieres on NBC, eventually becoming part of NBC's Must See TV comedy blocks on Thursdays.

1995 DVD, an optical disc computer storage media format, is announced.

1996 October 14 - The Dow Jones Industrial Average gains 40.62 to close at 6,010.00, the Dow's first close above 6,000.

1998 Google, Inc. is founded in Menlo Park, California, by Stanford University Ph.D. candidates Larry Page and Sergey Brin.

1999 Computer Age: Y2K preparation was a major event in 1999 both in actual events and in media reporting.



How much did it cost in '95?

first-class stamp:	\$0.32
gallon of regular gas:	\$1.19
dozen eggs:	\$0.88
gallon of milk:	\$2.48

1970-1979



Groovy, man! Disco is in! Saturday Night Fever is hot! With Suzy Chapstick steaming up the slopes, and free-doggers pushing the edge with innovation like the worm turn, skiing becomes a \$16 billion dollar industry with 35 million skiers according to Skiing magazine! Plus, who doesn't love ballet skiing?

Blizzard keeps right on truckin'. Back to independent, local ownership with Bill Horgan; a new logo reflecting the times and the beginning of the treasured annual Blizzard yearbook highlighting its 1200 members. Did you get your weekly trip information from the Blizzard Caller?



My favorite memories from my tenure as director of the Blizzard Ski School are the wonderful western trips to Big Mountain, Summit County and Jackson Hole that we took with fellow instructors. I treasure my associations with the instructors and all the other friends that were responsible for operating those five clubs.

Bill Horgan, Owner 1966-1972, 1974-1984

MINNESOTA LEGACY SCHOOL DAYS TO REMEMBER YESTERDAY



Significant Blizzard Events

1972 Blizzard MN and national franchising rights sold to Winterset, a group of accountants/investors

1974 Winterset sold Blizzard MN to Bill Horgan, previous Blizzard owner

New Blizzard logo - Circle shaped with the Blizzard rainbow on the top and skier underneath

Beginning of the Blizzard yearbook



I had my first powder skiing experience with Blizzard on a teen trip to Jackson Hole in 1974. It was amazing. My Blizzard "claim to fame" was crashing. The skied hard and fast, were competitive and took risks with trees and powder. I've had both hips and my ACL replaced, and my shoulder reconstructed all due to skiing. But it's totally worth it. Skiing is the absolute best thing in my life.

Jim Rooney, Blizzard kid in the 1960's-1970's; Blizzard instructor for 30+ years

WS
on
(612) 934-8019

12/6/92

Dave -

Just a short note to thank you for the great clinic on Sunday. It's my third year in Blizzard and Sunday's clinic was clearly the best I have participated in..... The pace was just right and your critical eye was very helpful!

Thanks!!

Scott Furey



I currently work at Moonlight Basin ski area in Montana as an Event Coordinator. I taught ski lessons one day at Moonlight because a class was double booked. I was qualified to teach because of my Apprentice Instructor and Rainbow experience. I know I could still return to Blizzard and find arms wide open to welcome me back.



Michelle Jondahl, Blizzard kid in the 1990's



BLIZZARD NE
 Welcome to the 1991-92 Ski Season
 BOX 1066 MINNETONKA, MN. 55345-0066

Significant Blizzard Events

Jay & Linda Rasula buy Blizzard from Jay's parents,
 Walt & Mary Rasula

Pre-printed bus sheets

Snowboard program begins

Started using calling service instead of "Blizzard Caller" kids

New Blizzard logo - with a skier and snowboarder added inside the rainbow

My best memory from Blizzard was each time Rachel Fahrenholtz and I perfectly timed our last run so we arrived on the bus exactly at the latest possible time. He had learned this skill from observing our older brothers and sisters from years before!

Nikki Jondahl, Blizzard kid in the 1990's



As a kid, I loved the Fun Days when everyone wore costumes! My favorite area was Trollhaugen because we could slide down the hill at night on the food trays! Now, it's about the friendships.

Gary Blix, Blizzard kid in the 1970's (Dad owned Blizzard in the 1960's-1970's),
 Current Blizzard Instructor

BLIZZARD TEACHING BASICS

"1975"

"Basic Teaching Policies for Success!"

- Be on time!!! Plan to be at the stakes five minutes early for each lesson session.
- Be positive and HAPPY!! If you're not excited to teach your class we will find someone that is excited.
- Have a teaching plan for your class. Have a purpose or goal for each activity you want your student to do. The general goal is to have fun and improve their abilities in a safe manner.
- Tell your students the truth about their ability. Give test slips only when you know they will pass the test.
- Blizzard lessons last an hour and one half. End your class on time with something instructive and fun (i.e., human slalom or group synchronization)
- Remember, Blizzard is the best because YOU ARE THE BEST!!!!



If someone told me I was going to die in 48 hours, I would have to spend that time skiing.

Dave Nelson, Director of Skiing; Blizzard instructor since 1962

1990-1999

The 1990's were about transitions – moving Blizzard ownership from father to son; moving from straight skis to the new-fangled shaped things (why so short?); and snowboarding becomes 50% of Blizzard, and snowsports industry's membership on the slopes (what is this "terrain park" thing?).

Blizzard continues to thrive and keep up with modern technology – a new computer, computer printed bus sheets (no more writing names on the bus!), and a calling service instead of the beloved "Blizzard Caller". Blizzard also begins to see second and third generation Blizzard kids on the slopes.

Significant events of the decade...

1970 Ziploc bags are created.

1971 Intel Corporation built the first microprocessor.

1972 The last U.S. ground troops are withdrawn from Vietnam.

1973 The U.S. Supreme Court rules that advertisements for employment cannot specify gender.

1974 On December 19 Nelson Rockefeller is sworn in as 41st Vice President of the United States.

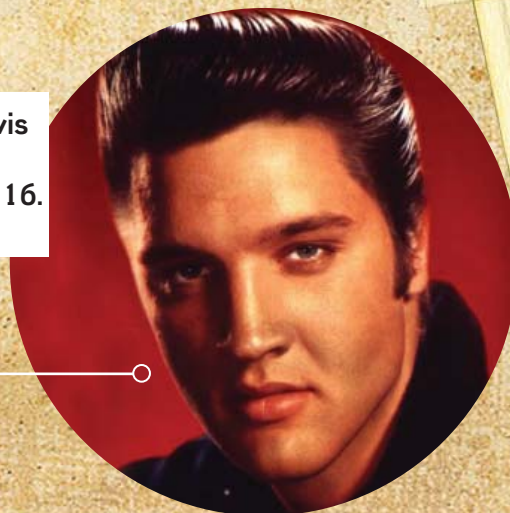
1975 First McDonald's drive-thru is created.

1976 Apple Computer is founded in a California garage by Stephen G. Wozniak and Steven Jobs.

1978 Kimberly Clark introduces Huggies disposal diapers. They have an elastic waist that will fit all infants.

1979 The Walkman Cassette Player introduced by Sony Corp. is a \$200 pocket stereo with a pair of earphones.

1977 Rock music pioneer Elvis Presley dies at his Memphis mansion, Graceland, August 16. He is only 42.



How much did it cost in '75?

first-class stamp:	\$0.13
gallon of regular gas:	\$0.63
dozen eggs:	\$0.77
gallon of milk:	\$1.23

Our favorite memory while directing Blizzard is when we came to the realization that Blizzard is very much a family, and that we provide more than just ski and snowboard instruction.

We also realized that Blizzard offered much more than just skiing when we received a phone call at the office one Saturday night from a mother on her cell phone. Cell phones were quite new at the time and it seemed that those that used them while driving home only had issues to discuss! In fact, I could sense in her voice that she was near tears. However, imagine our surprise when she said she was just calling to THANK us. She said her child was very, very non-communicative and it was difficult to get much information about anything. She was calling to thank us because on the ride home her child could not stop talking about the day at Blizzard. By the end of the call we were all in tears!

Another unusual experience was at a gas station. A mechanic ran over calling Jay's name. It turns out he was on the bus that Jay rode when he first began teaching for Blizzard. Jay hadn't seen him in probably 15 years, and he said he wanted to thank Jay "for putting up with him." He said Blizzard was always the highlight of his week, and he knew he was a difficult child and appreciated what we did for him. Wow!



Jay & Linda Kasula, Owners 1992-2004

1980-1989

Significant events of the decade...

1980 The Titanic is found in the North Atlantic.

1981 IBM comes out with the first personal computer (PC).

1982 Steven Spielberg's E.T., The Extra-Terrestrial with Dee Wallace, Henry Thomas and Tootsie with Dustin Hoffman, Jessica Lange appear in theaters.

1983 Vanessa Williams becomes the first African American Miss America.

1985 On January 21 Ronald Reagan takes the oath of office for a second term. At 73 he is the oldest person ever to take the oath of office as President of the United States.

1986 Nintendo game is launched and becomes the new fad. Nintendo was founded in 1898 to manufacture playing cards. Nintendo systems cost \$100 and game cartridges go for \$35 to \$40 each.

1987 Bill Gates becomes the first billionaire of the computer industry.

1988 Nearly 90,000 acres of Yellowstone National Park burn from a massive forest fire during the summer.

1989 Minnesota Timberwolves become an NBA team on November 13.

1984 Michael Jackson's hair catches fire during a Pepsi commercial.



How much did it cost in '85?

first-class stamp:	\$0.22
gallon of regular gas:	\$1.15
dozen eggs:	\$0.75
gallon of milk:	\$2.26

Big hair, heavy metal bands, and skiing on your 210cm straight skis down the slopes. The 80's were all about "big", and Blizzard was a part of that trend. The first big innovation was the Blizzard calendar. Blizzard ownership returned to the big daddy of the club. Blizzard and Hoigaards combined to be a big force on the slopes and in the industry. And, the biggest innovation of all, the first company computer.

The US Hockey Team won the Olympic Gold Medal on home turf. Snowboarding made its way into mainstream snowsports. Blizzard membership was around 1200 kids with locations from Rochester to St. Cloud. It was all big. It was all great! And, maybe, just maybe, one of those little kids on the slopes will be passionate enough about Blizzard to one day become an owner (foreshadowing...).

Blizzard has really provided the opportunity to develop meaningful friendships, which have lasted through the years. One that stands out is David Nelson. He has stuck with Blizzard the last 46 years. As Director of Skiing he is the glue of the instructor corps, dedicating countless years, days and hours maintaining the quality of skiing that has made Blizzard the best ski school anywhere. There are many other instructors and chaperones through the years who, with their participation, have contributed to Blizzard's success.

I really need to take my hat off to all those people I have been associated with over the years. For starters, it is the partnership of Jim Anderson, Jerry Barfuss, Bob Blix, Bill Horgan, Jim Sugimura and myself when we purchased Blizzard from LouAnne Carruthers. None of us had ever been involved in any such endeavor. Bill Horgan was appointed Director. He did an admirable job of keeping the office functioning until 1985, even though the ownership had changed three times.

*Halt & Mary Rasula, Owners
1966-1972, 1984-1992*





Significant Blizzard Events

1986 First ever Blizzard yearbook calendar

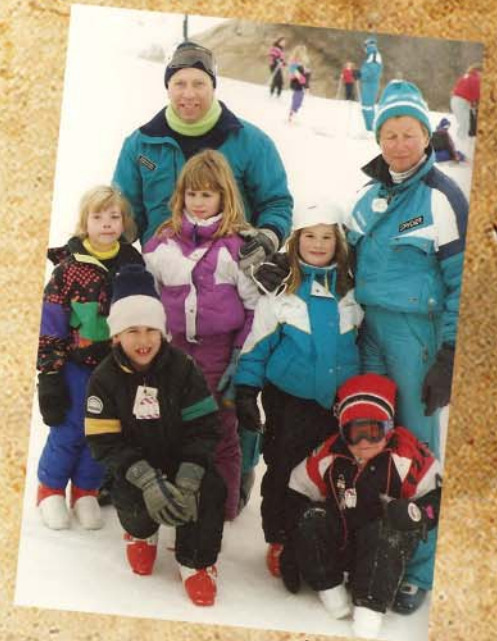
1984 Walt and Mary Rasula bought Blizzard from Bill Horgan

1986 First Blizzard computer, software and printer purchased for the office for \$4000.

1987 Hoigaard's Ski School merged with Blizzard Ski School

When I was in Blizzard, snowboarding had just started to come out and it was the first time Blizzard started to have snowboard lessons (I'm pretty sure Blizzard was ahead of the curve with that)! The top level I can remember is becoming a "Low Black" snowboarder, because at that level you got a pin instead of a patch and I thought that was super cool!

Katy Gerdes, Blizzard kid in the 1980's; Blizzard instructor 2003-present



My favorite memory of Blizzard is an Instructor Clinic in January of 1984 at Wild Mountain on a Sunday. It was -20 F with beautiful clear skies and one foot of fresh snow. We were the only people out there. We did figure eight contests until the snow was gone. Oh, and I met my wife, Denise, at Blizzard.

Paul Aasen, Blizzard instructor for nearly 30 years

